



The Frederick Basket Company

Free Wine Tasting with Solomons Island Winery Saturday May 7th from 5-8 p.m.



We will be sampling their “Island Mist” series:

- * Kiwi Pear Sauvignon Blanc
- * Black Raspberry Merlot
- * Exotic Fruits White Zinfandel
- * Green Apple Riesling
- * Blueberry Pinot Noir
- * Mango Symphony

We will also be giving away “Sunny Faces” Sunflowers for your “Build A Bouquet”

Spring is in full swing! What better way to celebrate the season than coming to Downtown Frederick for Mayfest.

This year, Mayfest offers a wide variety of things to see and do. Collect free flowers from vendors, visit art exhibitions and gallery openings, enjoy 10 live music performances spread throughout Downtown, view the annual Sidewalk Chalk Art Contest, and so much more! After you've collected your bouquet, stay Downtown for lunch and dinner at any one of our many fine local restaurants.

2011 Mayfest Activities:

- Build-a-Bouquet of free flowers from more than 40 local merchants
- See 10 live musical performances spread throughout downtown
- Take part in seven spring-themed children's craft activities
- Visit the antique car show at Everedy Square
- See more than 25 Camaros at the Camaro car show along Patrick Street
- View “A Year on Market,” a collection by local photographer Bill Adkins on display along Market Street from South to Seventh
- Have fun with the Maryland Lottery at 124 N. Market Street with fun prizes, lottery tickets and more!
- View beautiful works of Sidewalk Chalk Art created by community art students
- Stop by and say hello to your favorite folks from WFMD 930 and 99.9 WFRE
- Check out exhibit openings, guest arts and live entertainment designed to showcase the best of Downtown Frederick!
- Stay for great shopping, great music, gallery openings, delicious lunch and dinner, and leave downtown with a beautiful bouquet and a smile!



Mayfest Activities in Everedy Square/Shab Row

- 10am - 8pm: Plant Sale by Seed of Life, a non-profit CSA (Community Supported Agriculture) whose mission is to ensure that all families are able to eat healthfully, no matter their circumstances.
- 10am - 8pm: Rain Barrel Sales by the Scott Key Center
- 10am - 8pm: Pottery Demonstrations and Kids' Craft by The Little Pottery Shop
- Noon - 7:00pm: FSK Antique Car Club Show
- Noon - 8:30pm: FREE Trolley Rides
- 1pm - 4pm: Toe Tapping Tunes from FM Sounds
- 4pm - 7pm: New to ES/SR - the Hayride Trio, fun-filled bluegrass & honkey tonk

Wind & Willow Cheeseball of the Month Club 5-8 pm

Wind & Willow cheeseball of the month at **20% OFF!!!!**

This month is Old Santa Fe! A delicious new twist on the old Southwest! You've love the subtle blend of Southwest spices rolled in tortilla strips.

Wind & Willow Old Santa Fe Recipes

Chili Cheese Nachos

INGREDIENTS:

Chili Cheese Nachos

1/2 lb ground beef or turkey

1 can kidney beans, drained & rinsed

1/2 c beef broth

1/2 c sour cream

2 c grated cheese

DIRECTIONS:

Brown ground meat and drain well. Stir in seasoning acket from cheeseball mix, drained beans, and beef broth; bring to a simmer. Stir in sour cream until well blended. Stir stir in cheese stirring continually until cheese is melted.

Serve over tortilla chips. Top with additional shredded cheese and Tortilla Topping.

Santa Fe Enchiladas

INGREDIENTS:

Old Santa Fe Cheeseball Mix

8 oz. grilled, chopped chicken breast (2 c.)

8 oz. cream cheese

8 oz. sour cream

12 corn tortillas

10 oz. enchilada sauce

4 oz. shredded cheddar

DIRECTIONS:

Preheat oven to 350. Mix softened cream cheese, sour cream and seasoning packet from cheeseball mix. Stir in chopped chicken and mix well. Spoon 3 Tablespoons of mixture onto each corn tortilla and roll up.

Spray 9x13 pan with oil and lay enchiladas in prepared pan. Top with enchilada sauce, cover with foil and bake for 20 minutes. Remove foil, sprinkle with cheese and the topping packet from the cheeseball mix. Continue baking 10 minutes. Serves 4-6.



A Tribute to Mothers!

Just like the most beautiful of sunsets or the blooming of spring flowers, people generally tend to take their mothers for granted.

After all, has your mother not been there for you every time you needed her? When you fell down, it was your mother who picked you up and kissed your scraped knee. When you did not understand your homework assignment, it was your mother who took the time to sit down with you and explain the concept in a way that your teacher never could. When you absolutely had to have that dress for the high school dance, did she not find a way to buy it for you even though she could not afford it? These are just some of the things that mothers do for children.



It's hard for kids to understand the sacrifices that their mothers make for them. In fact, it is often not until a woman has children of her own that she comes to understand what her mother really means to her. Suddenly, everything makes sense. The punishments may have been severe, but didn't they teach you a life lesson? The boundaries were harsh, but didn't they keep you safe? The meals were not always as tasty as you would have liked, but weren't they the best she had to offer? And perhaps most important of all, weren't there a lot of hugs to make everything right in the world?

With Mothers Day drawing close, take some time to think about how your mother shaped your life. Maybe you will come to understand how she helped you to become the person you are today - thanks to her love, her sacrifices and her willingness to put your needs above her own. On this Mothers Day, let your mom put her feet up while you do nice things for her. Not only will she appreciate it, she will feel loved. You'll get your day to sip iced tea on the deck when your job is done and your kids are grown.



Find the "Sunny Face" Sunflower

Find the "Sunny Face" sunflower hidden somewhere in the newsletter and tell us the location on our Facebook page.



[Facebook.com/TheFrederickBasketCompany](https://www.facebook.com/TheFrederickBasketCompany)

One correct winner will be chosen to receive a \$25.00 gift certificate.

A Tiscket...A Tasket...Say It With A Mother's Day Basket!



Barbara Fritchie's Picket Fence

- Meyer Lemon Shortbread Cookies
 - Sticky Fingers Lemon Poppysseed Scones
 - Sticky Fingers All Natural Lemon Curd
 - "Lemon" Spreader
 - Stonewall Kitchen Rosemary Parmesan Cheese Str
 - Ashby Tea Variety Pack
- \$55.95



Frederick's Sassy Sangria

- Boordy Viva Sangria
 - Wine Country Sangria Mix
 - John Macy's Sesame Gruyere Cheese Crisps
 - Glass Sangria Pitcher with Wooden Spoon
 - Red Enamel Serving Tray
- \$79.95



Frederick's Blushing Pink Daisy

- Boordy Blush Wine
 - Stonewall Kitchen Simple White Crackers
 - White Zinfandel Cheese
 - Jordanettes Candy Coated Almonds
 - Pink Gerber Daisy Plate
- \$47.95



South Mountain Springtime

- Shoe Themed Coffee Travel Mug
 - Nikki's Tea Pot Shaped Cookies with a Hint of Lem
 - Fireside Caramel Crème Instant Mocha
 - Chocolate Espresso Beans
 - Daisy Lollipop
 - Dark Chocolate Raspberry Filled Truffle Leaves
- \$54.00



Lily Pond's Luscious Lemon & Lime

- Zoe's 16 Piece Chocolates
 - Key Lime Cheesecake Bar
 - Nikki's Meyer Lemon Shortbread Cookies
 - Wind & Willow Lemon Cheesecake Cheeseball
 - Key Lime Truffles
 - Citron Meyer Lemonade Mix
 - Mojito Mix
 - "Lemons" Spreader
 - Viena Lemon & Lime Filled Hard Candies
- \$96.00



UPCOMING EVENTS

Mothers Day May 8th

Mother's Day History - Origin of Mother's Day goes back to the era of ancient Greek and Romans. But the roots of Mother's Day history can also be traced in UK where a Mothering Sunday was celebrated much before the festival saw the light of the day in US. However, the celebration of the festival as it is seen today is a recent phenomenon and not even a hundred years old. Thanks to the hard work of the pioneering women of their times, Julia Ward Howe and Anna Jarvis that the day came into existence. Today the festival of Mothers day is celebrated across 46 countries (though on different dates) and is a hugely popular affair. Millions of people across the globe take the day as an opportunity to honor their mothers, thank them for their efforts in giving them life, raising them and being their constant support and well wisher.

Nurses Day May 12th

National Nurses Day, also known as National RN Recognition Day, is always celebrated on May 6th and opens National Nurses Week. National Nurses Week begins each year on May 6th and ends on May 12th, the birth date of Florence Nightingale. The history of Nurses Day can be traced back to 1953 when Dorothy Sutherland of the U.S. Department of Health, Education, and Welfare sent a proposal to President Eisenhower to proclaim a "Nurse Day" in October of the following year. The proclamation was never made, but the following year National Nurses Week was observed from October 11 - 16, marking the 100th anniversary of Florence Nightingale's mission to Crimea.

East Side Art & Craft Show May 14, 2011, 10am-5pm

Artist and crafters from around the region will exhibit their diverse art and craft wares on the brick plazas and tree-line sidewalks of Everedy Square & Shab Row. Exhibitors include all styles and mediums from traditional paintings and pottery to contemporary jewelry and glass.

Armed Forces Day May 21st

This is simply a day to salute sharply to all of the men and women in all branches of the service who protect our country and you. They can be called upon at a moment's notice to perform a risky and perilous mission for freedom and country. They train diligently both physically and mentally so they will be prepared to prevail in any mission they face.

Just how did it all begin? Well, each branch of the military had their own day of celebration. But, on August 31, 1949 then Secretary of Defense Louis Johnson announced the creation of Armed Forces Day. President Harry Truman also announced the holiday in a presidential proclamation on February 20, 1950. All branches of the military were asked to celebrate on this day and they complied on the first Armed Forces Day which was held the following year on May 20, 1950.

Memorial Day May 30th

Memorial Day occurs on the last Monday of May each year in honor of U.S. military personnel who have died during military service. A day for this purpose first took place in Charleston after the Civil War in 1865 when freed slaves created a cemetery as a way to remember fallen Union soldiers. It wasn't until after World War I that the federal holiday honored all fallen military personnel for any war. It is tradition to mark the holiday by flying the national flag at half mast and numerous memorial ceremonies held throughout the U.S. Another Memorial Day tradition since 1911 has been the Indianapolis 500 race.

Father's Day June 19th

Father's Day poses as just the perfect occasion to express feelings of gratitude and thankfulness to every dad in the world. Though the day is celebrated with utmost fervor and enthusiasm in the present times, things were not the same. Father's Day celebration had a modest beginning. The history of Father's Day dates back to 1909, in Spokane, Washington. Sonora Smart Dodd was listening to a Mother's Day sermon, at the Central Methodist Episcopal Church. The lecture inspired her to have a special day dedicated to her father, William Jackson Smart, who had brought her up and her siblings, single-handedly, after their mother died. This day was primarily nationalized in the honor of all good fathers, who contribute as much to the family as a mother, in their own ways.

Bouquet of Flowers with a Bottle of Wine!



You can now send a beautiful bouquet of flowers with a bottle of either red or white wine. Check it out at Frederickbasket.com!



The Basket Nook “How To” Videos

Have you ever wondered how The Frederick Basket Company creates such beautiful gifts? Well wonder no more! We have just launched our new **You Tube Channel** and will be adding videos every few weeks. Check out our new video series:

30 Baskets in 30 Days!

Every day for the next 30 days we will be introducing a new basket!



YouTube.com/TheFrederickBasketCo



There are lots of exciting things happening at **The Frederick Basket Company**. We just launched our new blog which keeps you up to date with all the new merchandise and baskets in the store, Youtube Channel featuring “How To” videos as well as Facebook and Twitter updates with prize giveaways! So please be sure to follow us.



Click on the links at the end of the newsletter.
You'll be very glad you did!!!!



Calling All Businesses!

Whatever the occasion, you can trust The Frederick Basket Company to put together an impressive executive gift.

Give us a call today!

Gift Baskets To Suit Any Budget

- Thank You for the Referral
- Customer Appreciation
- Birthday Wishes
- Anniversary Acknowledgement
- Congratulatory Wishes on a Promotion
- Relationship Building
- Holiday Gift Giving
- Promotional Gifts
- Retirement/Relocation
- Appreciation for a Job Well Done



Here's what "Another Satisfied Client" had to say; "Your holiday gift baskets & sleighs were beautiful and we were pleased to present them to our board members, centers-of-influence, and clients. Your service was exemplary! I appreciate your efforts to complete our orders so efficiently and professionally.

We look forward to a mutually beneficial business/client relationship in 2011."

Travis Brice, Commercial Lending, BB&T.



Administrative Professional's Day: April 27th

Be sure to show your appreciation of the hardest working people in the office with a Gourmet Gift basket filled with all of their favorite things! Stop by and hand pick your own items or give us a call & let us help you find just the right things!





We have received a great deal of referrals from our loyal clients in the past few months and we want to take this opportunity to say **“THANK YOU!!!”**

The Frederick Basket Company would like to send a special **Thank You Gift** to each and every one of our referring customers. Please be sure to have your friends mention your name and that they were referred by you so we can send you your gift right away!!!



Happy Birthday To You

The Frederick Basket Company is now offering Birthday Bonuses!

Please e-mail us your

- **Name**
- **Address**
- **Birth Date (No ladies the year is not necessary!)**



and we will mail you a **\$10.00 Gift Certificate** on your birthday to be spent any way you choose in our store. No minimum purchase required!

E-mail us at:

basket@frederickbasket.com

with **“birthday”** in the subject line.



The Frederick Basket Company Wine Tasting Schedule 2011

DATE	TIME	VINEYARD
May 7th - Mayfest	5-8pm	Solomons Island Winery
June 4th - I Art	5-8pm	Basignani Winery
July 2nd - Main Street	5-8pm	Bordeleau Winery
August 6th - Dog Days of Summer	5-8pm	Boordy Vineyards
September 3rd - Around The World	5-8pm	St. Michaels Winery
October 1st - Into The Night	5-8pm	Basignani Winery
November 5th - Holiday Open House	5-8pm	Fiore Winery
November 25th - Frosty Friday	5-8pm	Linganore Winecellars
December 3rd - Cookie Tour	5-8pm	Bordeleau Winery
December 10th	4-7pm	Boordy Vineyards
December 17th	4-7pm	St. Michaels Winery

We proudly carry only Local Maryland Wines from the following vineyards; Basignani Winery, Boordy Vineyards, Bordeleau Vineyards & Winery, Fiore Winery, Frederick Cellars, Linganore Wine Cellars/Berrywine Plantations, Loew Vineyards, Solomons Island Winery, St. Michaels Winery & Sugarloaf Mountain Vineyards.

20% SAVE 20% OFF 20%

YOUR ENTIRE PURCHASE!

May 7th ONLY!



* Not valid with any other coupons or promotions.



20%

20%